



# SHIMMIN CONSULTING

## PRACTICE MANAGEMENT

**PRIVACY NOTICE**  
**EFFECTIVE DATE: 4/1/2024**

### **Privacy Notice Summary**

At Shimmin Consulting™, we take your privacy seriously. That means, among other things, your right to decide when, where, and with whom you share your personal information. Thank you for visiting our website and possibly sharing your personal information with us.

Because we respect your privacy, we only collect the information that is necessary, take precautions to ensure the security of your information, and will respond to your data privacy requests regardless of whether you qualify under an existing data privacy regulation.

We want this notice to be as clear and easy to understand as possible. If you don't believe we succeeded in doing this, please feel free to provide us with feedback using one of the contact methods at the bottom of this notice.

This Privacy Notice explains how Shimmin Consulting™ (“Shimmin Consulting”, “we”, “us”, “our”) collects and uses your personal information when interacting with our website ([www.orthoconsulting.com](http://www.orthoconsulting.com)).

### **Definitions We Use in This Notice**

**Personal Information:** This is any information, by itself, or combined with other information that is capable of uniquely identifying you.

**Business Partners:** These are the people or companies that help administer this site, provide services to us, or help us provide services to you.

**Cookies:** These are small text files placed on your computer when you visit the site. Amongst other things, cookies can provide personalization to improve your experience, and analyze information to improve the site.

### **Why Do We Ask for Your Personal Information?**

Shimmin Consulting™ provides consulting services. By collecting personal information, it allows us to provide our services to you and enables us to maintain and grow our business.

## **How Do We Collect Your Personal Information?**

Shimmin Consulting™ collects your personal information in two ways - from the information you provide us, and from information we collect automatically.

### **Information You Provide Us**

Certain features on the Shimmin Consulting™ website may ask you to provide personal information about yourself. Providing this information is always voluntary, however failure to do so may keep us from being able to provide you with a particular service. Some examples include creating an account, executing a contract, making a payment, or contacting us.

Should you choose to share your personal information with us, this information may include:

- Name
- Company Name
- Billing Address
- Shipping Address
- Telephone Number
- Email Address
- Account Information

Shimmin Consulting™ may also collect the personal information outlined above through social media messaging, and in-person during onsite visits or at live events.

### **Information We Collect Automatically**

Shimmin Consulting™ may collect information automatically as you use our site. This may include location data, browser information, referring page, IP address, and information about the device that you are using to access the site. This type of information is typically anonymous and is aggregated to give us statistics regarding where and how people are accessing our site.

## **Why Do We Use Cookies?**

We use cookies to provide you with a better site experience. Our intent is to make your browsing experience more personal and easier to use. By utilizing our site, you are agreeing to the use of cookies.

We may use the following categories of cookies on our site:

## **Necessary Cookies**

These cookies are essential for functional use of the Site and enable you to navigate and use the Site's features.

## **Preference Cookies**

These cookies allow the Site to remember choices you have made to provide a better site experience.

## **Analytics Cookies**

These cookies collect data about how you use the Site. They help us to improve our Site and better serve our customers.

Most web browsers are set up to automatically accept cookies but allow you to change that in your browser settings. Information on how to manage cookies on your browser of choice can be found here: <https://www.allaboutcookies.org/how-to-manage-cookies>

Please note that disabling cookies through your browser may prevent some of the Site features from working properly.

## **How Do We Use Your Personal Information?**

Shimmin Consulting™ may use your personal information for a few different purposes.

**Contacting You:** We may use the personal information you provide to be able to respond to you.

**Executing a Contract:** We may use the personal information you provide to create and execute contracts for services that we provide.

**Providing Customer Service:** We may use the personal information you provide to answer questions and provide support through our customer support channels.

**Improving Our Services:** We may use information that we collect to help us understand how you interact with our website so that we can improve the layout and functionality of the site.

**Accessing Your Account:** We may use the personal information that you provide to set up and grant you access to your account.

## **When Do We Sell or Share Your Personal Information?**

Shimmin Consulting™ does not sell your personal information.

We may share your data with Business Partners that we use to operate and provide services to you.

**Examples of these partners are:**

- Website Host and Administrator
- Professional Advisors (Lawyers, Auditors, Consultants)

**Children's Privacy**

The Shimmin Consulting™ website is intended for use by adults only. We do not knowingly market to or collect personal information from children under the age of 16. If you are under 16, please do not use this website or share any personal information with us. If we become aware that we have collected personal information from a user under the age of 16, we will take reasonable steps to delete it.

**United States Residents**

At Shimmin Consulting™, we accept and process data privacy requests from all US states regardless of whether the state you reside in has a comprehensive data privacy regulation.

Upon request, and once your identity has been verified, we would be happy do any of the following:

1. Confirm whether Shimmin Consulting™ processes your personal information
2. Send you the personal information we have collected on you
3. Correct any inaccuracies in your personal information
4. Delete your personal information subject to the limitations below

We may deny your delete request if retaining the information is necessary to:

- Complete a transaction, provide goods or services that you requested, or otherwise fulfill our contract with you.
- Detect or prosecute security incidents or protect against malicious, deceptive, fraudulent, or illegal activity.
- Debug our products to identify and repair errors that impair existing functionality
- Exercise free speech, ensure the free speech of others, or exercise another right provided by law
- Comply with the California Electronic Communications Privacy Act
- Engage in public or peer-reviewed scientific, historical, or statistical research that conforms or adheres to all other applicable ethics and privacy laws, if the deletion of the information could seriously impair the research's ability to continue
- Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us and compatible with the context in which you provided the information
- Comply with a legal obligation

- Make other internal and lawful uses of that information that are compatible with the context in which you provided it

You also have the right to opt out of the sale, sharing, or processing of your personal information for targeted advertising, automated decision-making, or profiling. However, except as described above, Shimmin Consulting™ DOES NOT process your personal information for any of these purposes.

For US residents, we will complete valid and verified requests within 45 days of submission. In the case of complex requests, an additional 45 days may be necessary. If an extension is necessary, we will inform you of the reason in writing.

### **Non-US Residents**

Shimmin Consulting™ is located in the United States. If you are located outside of the US and are providing us your personal information, please be aware that your data will be stored and processed in the United States where laws may not be as stringent as those in your jurisdiction. Your use of this website and providing your personal information to us indicates that you agree to the transfer of your personal information.

Upon request, and once your identity has been verified, we can do any of the following:

1. Confirm whether Shimmin Consulting™ processes your personal information
2. Send you the personal information we have collected on you
3. Correct any inaccuracies in your personal information
4. Delete your personal information subject to the limitations below

We may deny your delete request if retaining the information is necessary to:

- Complete a transaction, provide goods or services that you requested, or otherwise fulfill our contract with you
- Detect or prosecute security incidents or protect against malicious, deceptive, fraudulent, or illegal activity
- Debug our products to identify and repair errors that impair existing functionality
- Exercise free speech, ensure the free speech of others, or exercise another right provided by law
- Comply with the California Electronic Communications Privacy Act
- Engage in public or peer-reviewed scientific, historical, or statistical research that conforms or adheres to all other applicable ethics and privacy laws, if the deletion of the information could seriously impair the research's ability to continue
- Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us and compatible with the context in which you provided the information
- Comply with a legal obligation

- Make other internal and lawful uses of that information that are compatible with the context in which you provided it

You also have the right to opt out of the sale, sharing, or processing of your personal information for targeted advertising, automated decision-making, or profiling. However, except as described above, Shimmin Consulting™ DOES NOT process your personal information for any of these purposes.

For non-US residents, we will complete valid and verified requests within 30 days of submission. In the case of complex requests, an additional 30 days may be necessary. If an extension is necessary, we will inform you of the reason in writing.

### **How Do We Protect Your Personal Information?**

Shimmin Consulting™ understands the importance of keeping your personal information safe. We use reasonable physical, technical, and administrative controls to prevent unauthorized access, misuse, or unwanted disclosure of your personal information. Please understand that there is no way to get to zero risk and absolute security of your personal information cannot be guaranteed.

### **Do Not Track**

The Shimmin Consulting™ website does not respond to 'Do Not Track' signals.

### **Third Party Links**

This website may contain links to third-party websites or services. Shimmin Consulting™ is not responsible for the privacy practices or the content of these third-party websites.

### **Changes To This Notice**

We reserve the right to make changes at any time to this notice or alter the look, content, or functionality of this site. If we update the personal information that we collect or change how we use your personal information, we will update the affected content and the effective date at the top of this notice.

### **Non-Discrimination**

Shimmin Consulting™ will not discriminate against you as a result of exercising any of your rights.

### **Contact Us**

If you have any questions about what you have just read or would like to exercise any of your privacy rights, please contact us in one of the following ways:

Email: [admin@orthoconsulting.com](mailto:admin@orthoconsulting.com)

Contact Us Form: [www.orthoconsulting.com](http://www.orthoconsulting.com)